



Property Plus

*Complete Real Estate Solution for Seamless Transactions and
Enhanced Collaboration*



Presentation Agenda!



- **Key Challenges in Real estate**
7 key challenges listed.
- **Property Plus - One stop shop solution!**
Brief on what property plus do and offers
- **Public Portal - Home Page**
Listed properties with advanced filters
- **Public Portal - Property Details**
All details related to a particular property
- **Public Portal - Community Forum**
We built community and how you can become its part!
- **Backend Site - Agent Dashboard**
Agents view to track activities, performance, and finances
- **Backend Site - Operational Manager Dashboard**
Key features of Operational Manager dashboard explained

Key Challenges in Real Estate Management



No One-stop shop Solution

Lack of One-stop shop solutions to address all Real estate market challenges,



Agent Productivity Struggle

Obstacles in streamlining agent onboarding, property management, and obtaining comprehensive sales insights.



Locality Understanding Challenge

Lack of insights into neighborhoods and obscure property details hamper informed decision-making.



Education and Information Gap

Lack of tools and resources to equip stakeholders with transparency and efficiency.



Navigating Transaction Complexity

Struggle to guide buyers and sellers through intricate transactions while ensuring compliance with regulations.



Buyer Engagement Dilemma

Complex process for property search and precise property matching.



Community Engagement Deficit

Obstacles in encouraging engagement among real estate stakeholders.

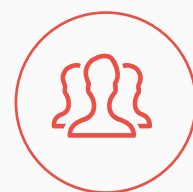
Property Plus - One stop shop solution!

Our comprehensive real estate application is designed to streamline and optimize every aspect of the real estate experience, from property listings to agent management and community engagement. It has separate sites for agents and operations teams.. With a user-friendly interface and powerful features, our application caters to the needs of buyers, sellers, agents, and industry professionals alike, providing a seamless platform for transactions, collaboration, and knowledge sharing. The application is powered by cutting-edge lowcode tech - Appian.

This application has 5 modules categorized into Public portal and Backend Operations Site -



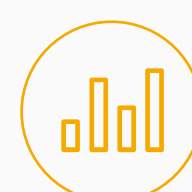
PROPERTY LISTING



PROPERTY MANAGEMENT



COMMUNITY FORUM



AGENTS DASHBOARD



OPERATIONS DASHBOARD

- **Properties Listing:** Explore diverse property listings with detailed descriptions and interactive features for informed decision-making.
- **Property Management:** Streamline property management tasks, from listing creation to tenant communication and maintenance tracking.
- **Agents Dashboard:** Centralized platform for agents to manage leads, listings, client relationships, and track performance metrics.
- **Operations Dashboard:** Property management, performance tracking, financial analysis, and property portfolio management.
- **Community Forum:** Engage with real estate enthusiasts, share insights, and participate in discussions on market trends and property-related topics.

Public Portal - Home Page

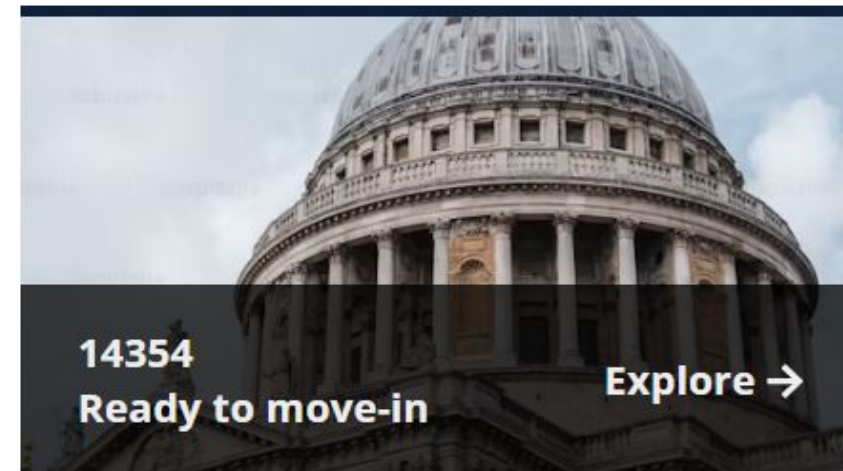
[Log In](#)

Buy Rent Sell Home Loans Property Services Advice Help

Find Your Love Nest: Your Dream Home Awaits!

Buy | Rent | PG | Plot | Commercial | Post Property

👥 We've got properties for everyone



Users can Discover, Explore, and Secure the Ideal Property with Comprehensive Real Estate Management System. At the top of Real Estate Management System's home page, users can easily navigate through :-

- Advance search filters
- Listed Properties
- Property Types: like Owner Properties
- Services: like Home loans and others

Public Portal - Featured Properties & Agents

Popular Owner Properties

[View all](#)



\$ 1,140,000

1d

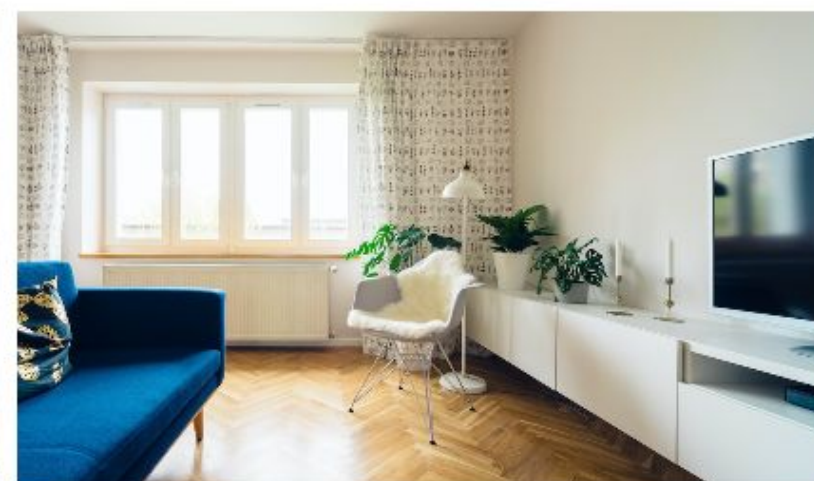
3 Beds • 3 Baths • 2,000 Sq. Ft.
2345 Kanakpura , Ind 33264



\$ 2,150,000

15d

4 Beds • 3.5 Baths • 2,942 Sq. Ft.
2345 Mesa Blvd, Sitapura, Ind 92264



\$ 130,000

30d

1 Beds • 1 Baths • 400 Sq. Ft.
888 Mart, Sagar Valley, ind 92264



\$ 3,120,000

2d

2 Beds • 4 Baths • 2,942 Sq. Ft.
Manu marg, Tonk Phatak, Ind 92264

Featured Agents

[View all](#)



Rahul Mishra

*Nehwal Private Limited
Operating From 2015*

Properties For Sale 20	Properties For Rent 30	Buyers Served 5000
-------------------------------	-------------------------------	---------------------------



Rekha

*Sonahul Private Limited
Operating From 2016*

Properties For Sale 20	Properties For Rent 30	Buyers Served 8000
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Ms Paul

*Bira Private Limited
Operating From 2023*

Properties For Sale 20	Properties For Rent 56	Buyers Served 3000
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Megha

*Sonahul Private Limited
Operating From 2024*

Properties For Sale 32	Properties For Rent 30	Buyers Served 5000
-------------------------------	-------------------------------	---------------------------

This section of portal helps users to choose from the best agents and best properties with key features like -



Connect with Elite Real Estate Agents



Exclusive Properties Discovery



Detailed Listings



Featured Neighborhoods

Public Portal - Property Details

Home / Dvilla Residences

\$2.59M | [How much loan can I get?](#)



2 BHK Flat For Sale in The Gated Colony, New Door, **Ajmer Road Jaipur- 302012**

2 Beds

2 Baths

1 Balcony

Unfurnished

Super Build-Up Area
726 sqft (\$3555/sqft)

Developer
Samanvay Buildmart Pvt Ltd

Project
The New Door

No. Open Sides
2

Floor
11 (Out of 12 Floors)

Transaction Type
Resale

Status
Ready to Move

Car Parking
Yes

Type of Ownership
Freehold

Age of Construction
New Construction

Interior Work
Required

Road Facing
No

Price Breakup
\$2.59M

Booking Amount
\$51,000

Common Area
Yes

Negotiable
Yes

Electricity Connection
Available

Lift
1

Facing
North-West

Gas Connection
Need To Apply

CONTACT OWNER

Once a User selects a property to view, The following section displays comprehensive details for the property that include key features like -



Essential Information at fingertip



Detailed Breakdown:



All-Inclusive feature description

Public Portal - In Depth Analysis

+ More Details

Address :	Ajmer Road , Jaipur, Rajasthan	Furnishing :	Unfurnished
Landmarks :	Mahindra SEZ , Emaar, Greens, Ashiana Umang, JK, Lakshmi pat University	Flooring :	Vitrified, Ceramic Tiles

Description:
 Discover the epitome of modern living in this inviting property. A harmonious blend of style and comfort, the open-concept layout seamlessly connects the living spaces. The kitchen, equipped with contemporary appliances, is a culinary haven. Retreat to the cozy bedrooms and elegant bathrooms for ultimate relaxation. Step outside to a spacious backyard oasis, perfect for entertaining or quiet moments. Conveniently located near schools and amenities, this residence offers a lifestyle of convenience and charm. Don't miss the chance to make this house your home and start a new chapter in a place that reflects your style and aspirations.





👤 Amenities

[View all](#)

- 📍 Park
- 🏠 Security
- 💧 Water Storage
- 💡 24 / 7 Electricity
- 🏊 Swimming Pool
- 🏠 Large Open space
- 🚒 Fire Fighting Equipment
- 🏥 Near Hospital
- 🏋️ Gym
- 🐾 Club House

🏠 Other Properties in this Project and Nearby

[View all](#)

▶ 4BHK ▶ \$5.3M ▶ Kanakpura ▶ Ready

▶ 3BHK ▶ \$2.3M ▶ PB Nagar ▶ Ready

▶ 5BHK ▶ \$7.8M ▶ C-Scheme ▶ Ready

▶ 2BHK ▶ \$4.3M ▶ Sirsi Road ▶ Ready

The user gets an in-depth analysis for the property and it's neighbourhood including key features such as -

- 
More Property Details
- 
Amenities Overview
- 
Nearby Properties

Public Portal - Locality Analysis

About Project

The New Door
by Samanvay Buildmart Pvt Ltd

Price
\$1.69M Onwards

Price per sqft
\$3,330

Configuration
1,2,3 BHK Flats

Tower & Unit
4 Towers, 524 Units

[Explore Project](#)

About Ajmer Road

4 ★★★★★
173 Reviews

Rank 61 out of 2258 localities

[Compare Locality](#)
[Explore Locality](#)

Environment 1.9

Educational Institutes

- Red Rose International School
- Dr Radhakrishnan Institute of Management
- DYPP Patil Institute of Advance Tech

Commuting 4

Transportation Hubs

- Bais Godam Railway Station
- Mansarovar Metro Station
- Chomu Puliya

Places of Interest 3.9

Shopping Centers

- Crystal Mall
- MGF Metropolitan
- Great Mall Of India

Ajmer Road stands as a sprawling six-lane expressway, positioned in the south-western sectors of Jaipur City, renowned for its thriving blend of residential and commercial real estate. Boasting superb links to the Mahindra SEZ, along with a superior social infrastructure..[Read More](#)

User can explore in-depth property information including project and locality details effortlessly on the Property Plus dashboard. Compare various localities seamlessly and make informed decisions with ratings for educational institutes, commuting options, and nearby attractions.



Project and Locality Insights



Locality Comparison Tool



Ratings for Filters

Public Portal - Community Forum

APPBAY ACCELERATING
Property Plus

HOME
UPLOAD DETAILS
AGENT FORM
COMMUNITY FORUM

Start Your Property Discussions Here

GO

How Forum Works

🏠 Projects

📍 Localities

🗨️ Other Discussions

Projects In Jaipur (5997)

■ Palm Spring By Palam spring of groups

Search your project here

118385 Views | 128 Members | 131 Posts

Price & Trends
Posted by S Paramhansa Thursday Feb 22, 2024 04:44 AM

👍 10 Likes | 7 Replies | 1779 View

Flat & House Configuration
Posted by Arjunan Kavya Wednesday Feb 21, 2024 02:44 PM

👍 40 Likes | 18 Replies | 1569 View

Price & Trends
Posted by Karthik Friday Mar 01, 2024 10:44 PM

👍 60 Likes | 29 Replies | 1209 View

Community Forum serves as a dynamic hub where homeowners, buyers, sellers, and industry professionals come together to share knowledge, experiences, and insights. It's a place to engage, connect, and collaborate, fostering meaningful discussions and relationships within the real estate community.

- Connection Hub
- Diverse Perspectives
- Informative Discussions
- Active Participation

Backend Site - Agent Dashboard #1

360 DASHBOARD METRICS MANAGE PROPERTIES
Property Plus - Agent

Total Properties →

150

+16.78%
vs last month

Properties Rented →

56

-24.51%
vs last month

Properties Sold →

72

+16.78%
vs last month

Properties On Hold →

12

-16.78%
vs last month

Unsold Properties →

10

-16.58%
vs last month

🏠 My Units
👁 View All

⌵

\$8,720.00 ● For Sale

Dvilla Residences

🛏 3 Beds
🛁 3 Baths
🏠 1400sqft

RL Rasuna Said No. 63, Maluku Tenggara

\$4,310.00 ● Rented

Madura Cabin & Residences

🛏 3 Beds
🛁 2 Baths
🏠 1400sqft

Jend Sudrman No. 65 Jakarta Baraf

\$3,680.00 ● Sold

Aubert & Collins Villas

🛏 2 Beds
🛁 1 Baths
🏠 1400sqft

Karlina No. 14 Melwai Surabaya Utara

📅 **Meetings For Today** 👁 View all

Bree Mercer

Final negotiation meeting

10:30 AM

Anthony Wu

Site visit meeting

12:30 PM

John Smith

Payment collection meeting

03:30 PM

John Doe

Second round negotiation meeting

06:30 PM

The Agent Dashboard site provides agents with a holistic 360-degree view on its landing page. Furthermore, it has the capability to display metrics and manage properties in a highly drill-down able manner. Key features at 360 Dashboard include -

Data-Driven Insights

Exclusive Property Snapshot

Upcoming Engagement Opportunities

Public Google Slides Template

11

Backend Site - Agent Dashboard #2

360 DASHBOARD
METRICS
MANAGE PROPERTIES
Property Plus - Agent

Beeds Baths 1400sqft

RL Rasuna Said No. 63, Maluku Tenggara

Beeds Baths 1400sqft

Jend Sudrman No. 65 Jakarta Baraf

Beeds Baths 1400sqft

Karlini No. 14 Melwai Surabaya Utara

Second Round negotiation meeting

\$ Maintenance Cost Per Property

Property name	Maintenance Cost	Month
Dvilla Residences	\$450.00	Nov 2023
Dvilla Residences	\$250.00	Dec 2023
Dvilla Residences	\$120.00	Jan 2024
Madura Cabin & Residences	\$480.00	Nov 2023
Madura Cabin & Residences	\$150.00	Dec 2023
Madura Cabin & Residences	\$70.00	Jan 2024
Aubert & Collins Villas	\$200.00	Nov 2023
Aubert & Collins Villas	\$400.00	Dec 2023

< 1 - 8 of 9 >

Profit in \$ Per Month

2023

● Year - 2023

Continuing from the previous slides, the 360 Dashboard and other tabs unveils pivotal features such as -

- Profit Precision
- Maintenance Mastery
- Interactive Data Visualization
- Financial Management

Manage Property - Agent Dashboard #3

Home / Dvilla Residences

\$2.55M EMI - \$12K | [How much loan can I get?](#)



2 BHK Flat For Sale in The Gated Colony, New Door, **Ajmer Road Jaipur- 302012**

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2 Baths

1 Balcony

Unfurnished

Super Build-Up Area
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Floor
11 (Out of 12 Floors)

Transaction Type
Resale

Status
Ready to Move

Car Parking
Yes

Furnished Status
Unfurnished

Type of Ownership
Freehold

Age of Construction
New Construction

Road Facing
No

Price Breakup
\$2.59M

Booking Amount
\$51,000

Loan Offered
\$11,777

Negotiable
Yes

Electricity Connection
Available

Gas Connection
Need To Apply

Interior Work
Required

Common Area
Yes



[CONTACT OWNER](#)

+ More Details

Address : **Ajmer Road , Jaipur, Rajasthan**

Furnishing : **Unfurnished**

Landmarks : **Mahindra SEZ , Emaar, Greens, Ashiana Umang, JK, Lakshmi Pat University**

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Amenities

[View all](#)

- Park
- Security
- Water Storage
- 24 / 7 Electricity
- Swimming Pool
- Large Open space
- Fire Fighting Equipment
- Near Hospital
- Gym
- Club House

Continuing from previous slides, Agent can effortlessly manage his/her properties by simply selecting the desired property – like DVillas in this instance – and gain instant access to its details. Key features include -



Easy Property Editing



Instant Property PDF Downloads



Efficient Owner Meetings



Exclusive Management Features

Backend Site - Operations Manager Dashboard #1

On Going

425

On going Projects

128 Completed 30%

Completed

285

Completed Projects

59 Overdue Projects 20%

Commercial

252

Commercial Projects

176 Completed 69%

Residential

173

Residential Properties

109 Completed 63%

Recent Inquiries

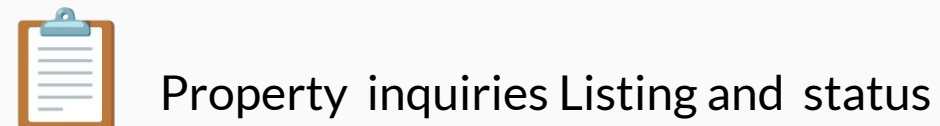
Name: Property Type: Status:

#	Name	Property Type	Date	Contact Number	Status
1	Issac A.	Commercial	28/05/22	(307) 555-0133	Open
2	Farah S.	Residential	26/05/22	(480) 555-0103	On Hold
3	Vivan F.	Commercial	25/05/22	(224) 555-2763	Open
4	Jared I.	Commercial	20/05/22	(534) 555-0657	Open
5	Adrien V.	Residential	23/05/22	(522) 555-3668	On Hold

1 - 5 of 60



A comprehensive Operations Manager Dashboard displaying project stats, property inquiries, with filtering and booking status .. -



Backend Site - Operations Manager Dashboard #2

APPBAY ACCELERATING
Property Plus - Operations Manager

360 DASHBOARD
MY TASKS
MASTER CONFIGURATION
ALL BROKERS
ALL PROPERTIES

Revenue Statistics

2023

Commercial Project (Orange), Residential Project (Teal)

Project Sales

#	Property Name	Property Type	Sold Units	Unsold units	On-Hold Units
1	7529 E. Pecan St.	Commercial	85	42	126
3	8558 Green Rd.	Commercial	98	45	146
2	3605 Parker Rd.	Residential	75	65	140
4	755 Rollings green Rd.	Commercial	96	45	141
5	8080 Railroad St.	Residential	15	85	239

Brokers Details

Broker #	Broker Name	Total Properties	Sold Property	Unsold Property	On Hold Property	Total Income Generated	Broker Status
BRK0001	Tulsi Narayan	100	40	30	30	\$45,000.00	Active
BRK0071	Murthy Murlu	104	44	30	30	\$55,000.00	Active
BRK0899	Ron Lee	150	100	30	20	\$95,000.00	Active
BRK0002	John Dex	150	90	30	30	\$85,000.00	Active
BRK0080	Rex Moo	150	90	30	30	\$85,000.00	In-active

\$581M

Total Earnings

\$428M

Property Sales Income

\$240M

Property On Rent Income

\$40M

Worth Of Unsold Property

Continuing from previous slide, Operational Manager also gain 360-degree insights into Revenue projection, Sales, managing brokers and so much more. Key features include -

- Earning Clarity
- Broker Empowerment
- Sales Mastery
- Data Visualization

Thank you!

Contact us:



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www.appbaytech.com